

NEWS RELEASE

Frischkorn AV Takes “Centre Stage” in Montreal & Ottawa Market

Montreal, July 14, 2011 – Norbert Frischkorn, President of Frischkorn Audio Visual announced their recent acquisition of Duocom’s Rental and Staging Division in Montreal and Ottawa yesterday.

Frischkorn Audio Visual was established in 1976 with a clear vision in mind: to be a high quality, highly innovative, one-stop-shop for audio visual services. Frischkorn Audio Visual has over 35 years in the industry and has worked with many organizations such as Tim Hortons, Canadian Tire, Chrysler, and many more Canadian Associations. Frischkorn Audio Visual offers services from screen and projector packages to wide screen technology, HD projection, sound and lighting design, digital signage, simultaneous interpretation, and audience response systems.

Frischkorn Audio Visual’s recent acquisition of Duocom’s Rental and Staging division will help to strengthen its brand, increase its assets and help penetrate current barriers in the Montreal and Ottawa market. With larger inventory and staff, Frischkorn is excited by all the opportunities this strategic alliance has opened for the company.

Frischkorn has always maintained a strong reputation and a leadership position within the industry. The Duocom team is feeling very optimistic and is looking forward to working under the new Frischkorn name. Integration of the new Montreal operation will be headed up by Patrick Phaneuf, former General Manager of Duocom and Jamie Richardson, Project Manager at Frischkorn Audio Visual.

Frischkorn is actively working with the Montreal team to finalize the steps in the due diligence process, to get the ball rolling and to start integrating the two companies. “We have a lot of hard work ahead of us, but I do believe that we can both learn from each other and create a very strong industry leading organization in Montreal and Ottawa.” – Norbert Frischkorn, President of Frischkorn Audio Visual. These are tremendously exciting and positive times for both companies and this strategic purchase can only serve to strengthen the Frischkorn brand and to promote the company’s continuous growth in the industry.